

T.RALPH

TEL:54-383363

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**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

Claims 1-16 (cancelled)

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I claim,

17. (New) A sign for displaying indicia comprising a housing having body portion provided with a display portion for displaying the indicia, and at least one collar arrangement located at or towards one end of the body portion having at least a part of an opening within or through which a support element is received for allowing the sign to be supported on or by the support element in use, said collar arrangement having individual collar portions of different sizes arranged in stepped relationship to one another forming openings of different sizes so that the individual collar portions can be selectively cut or trimmed to adjust the size of the opening to match the size of the support element enabling the support element to be received through or within the opening in such a manner allowing the housing to be securely attached to the support element by a fastener.

18. (New) A sign according to claim 17 in which the collar arrangement of different sized collar portions arranged in a stepped relationship is located either at or towards the top or upper edge of the housing or at or towards the base or lower edge of the housing or at or towards both the top or upper edge and the base or bottom edge of the housing.

19. (New) A sign according to claim 17 in which the collar portions of the collar arrangement are arranged in substantially parallel and substantially concentric stepped relationship to each other to form the openings of different sizes concentrically of each other for at least partially surrounding the support element when the housing is connected to the support element.

20. (New) A sign according to claim 19 in which the collar portions comprise alternatively arranged flanges

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and risers so that the risers are arranged to extend longitudinally of the housing and the flanges are arranged to extend substantially perpendicular to the risers.

- 5 21. (New) A sign according to claim 20 in which the alternatively arranged flanges and risers are arranged so that at least one riser is located between adjacent flanges and at least one flange is located between adjacent risers so that the size of the opening can be  
10 adjusted by selectively cutting either one of the flanges or one of the risers to size the opening to the size of the support element.
- 15 22. (New) A sign according to claim 17 in which the display portion provided on the main body is planer or curved.
- 20 23. (New) A sign according to claim 22 in which the display portion is a display panel, said display panel for receiving a sheet directly on the panel, or the display panel is provided with a pocket for receiving therein a sheet containing the indicia to be displayed by the sign.
- 25 24. (New) A sign according to claim 17 in which the housing is provided with a side strip or side flange located at or towards or along one side of the body portion for cooperatively engaging or interlockingly engaging with a similar or complementary shaped side flange or side strip of another similar housing when the  
30 two housings are connected together to form the sign.
- 35 25. (New) A sign according to claim 17 in which the housing is connected to another housing or to a backing member or to a backing element around the support element to form the sign wherein the fastener connects the housings together or connects the housing to the backing member or backing element.

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26. (New) A sign according to claim 25 in which the interconnecting side strip or side flange includes a first part in the form of a projection and a second part in the form of a slot, channel, groove, rebate or cut-out, the first and second parts being complementary so that the projection is received in the slot or groove for interconnecting the housing to another housing so as to form the sign when said housings are interconnectedly fitted together about the support element.

27. (New) A sign according to claim 26 in with the complementary projection and channel or groove is a tongue and groove arrangement or a tab and slot arrangement or a projection and cavity arrangement.

28. (New) A sign according to claim 27 in which a single housing is provided with both the first part and the second part of the projection and cavity such that the projection is located at, towards or along one side or side edge of the housing and the cavity is located at or towards or along the other side of the housing.

29. (New) A sign according to claim 28 comprising one, two, three, four or more similar or identical housings interconnected together by the respective side flanges or side strips along each side edge interlockingly connecting with each other to form the sign and the fastener being received around all of the housings for holding the housings together and securely fastening the housings to the support element.

30. (New) A sign according to claim 17 in which the fastener is an elongate flexible member such as a band, strap, ribbon, tie, belt which wraps around the external surface of the collar portion either at the top or at the bottom or at both the top and the bottom of the housing to

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hold the housing together to form the sign so as to retain the sign on the support element.

5 31. (New) A sign according to claim 17 in which the support element is a pole, post, upright or vertically extending support element.

32. (New) A sign according to claim 17 in the form of a road traffic sign.

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